Everywhere immigrants settle in advanced Western societies, ethnic minority businesses flourish - whether they be Turkish tailors in Amsterdam, Moroccan grocers in Paris or Chinese restaurateurs in New York.

This book examines the phenomenon of minority business development in industrial societies. Contributions challenge the conventional 'wisdom' which claims that immigrants do well in business because their culture makes them entrepreneurial. Rather, they show how the development of a particular ethnic minority business is always the product of unique, historical circumstances. These include opportunities for newcomers, ethnic group characteristics, and strategies used to exploit entrepreneurial options. They also show that not all groups
Immigrant and Minority Entrepreneurship: The Continuous Rebirth of American Communities

Given its scope, the book will be an enlightening read for anyone interested in immigration, entrepreneurship and urban development issues around the globe. As global cities around the world continue to attract both domestic migrants and international migrants to their bustling metropolises, immigrant entrepreneurship is emerging as an important urban phenomenon that calls for careful examination. From Chinatown in New York, to Silicon Valley in San Francisco, to Little Africa in Guangzhou, immigrant-owned businesses are not only changing the business landscape in their host communities, but also transforming the spatial, economic, social, and cultural dynamics of cities and regions.

The Economic Sociology of Immigration

Examines how immigrants and American "minorities" develop enterprises and create different degrees of economic stability.

Female Immigrant Entrepreneurs

First published in 1997, this book now opens the unduly delayed discussion about how Israel and the USA deal with immigration and how they are transformed by it. Approaching the discussion from the point of view of contemporary immigration research, this book prioritizes the economic processes of immigrant insertion in Israel and the USA, immigrant absorption and assimilation in both countries, policy debates, and women immigrants for extended treatment. Additionally, a photographic section mobilizes the new subject of visual sociology to continue the comparative analysis.

Minorities in Entrepreneurship

Deutschland ist ein Einwanderungsland und die wissenschaftliche Beschäftigung mit Migrations- und Integrationsprozessen wird für ein erfolgreiches Zusammenleben in dieser Gesellschaft immer wichtiger. In diesem Handbuch werden Migration und Erfolg unter psychologischen und sozialwissenschaftlichen Fragestellungen untersucht. In der Migrationsforschung ist diese Perspektive deutlich stärker zu entwickeln, denn oft dominieren Problembeschreibungen den wissenschaftlichen Migrationsdiskurs. Insbesondere die Psychologie beschäftigt sich noch zu wenig mit dem Thema Migration und noch seltener mit erfolgreichen Migrationsbiografien. Die vorgestellten Perspektiven auf Migration, Migrationsverläufe und die Migrationsgesellschaft analysieren deshalb die mit der Migration verbundenen Chancen und Erfolge. Diskutiert wird u.a., was unter Erfolg zu verstehen ist, welche Faktoren ihn beeinflussen und worin er für den Einzelnen, die Gruppe oder die Gesellschaft liegt.

Women in Global Migration, 1945-2000

Everywhere immigrants settle in advanced Western societies, ethnic minority businesses flourish - whether they be Turkish tailors in Amsterdam, Moroccan grocers in Paris or Chinese restaurateurs in New York. This book examines the phenomenon of minority business development in industrial societies. Contributions challenge the conventional 'wisdom' which claims that immigrants do well in business because their culture makes them entrepreneurial. Rather, they show how the development of a particular ethnic minority business is always the product of unique, historical circumstances. These include opportunities for newcomers, ethnic group characteristics, and strategies used to exploit entrepreneurial options. They also show that not all groups

Immigrant Businesses

Bringing much needed clarity and definition to the term 'minority entrepreneur,' this authoritative and timely handbook explores the distinctive challenges that minority communities face when founding and managing new ventures. The handbook is inclusive of any community who might be considered disadvantaged or under-represented in terms of entrepreneurial activity and included are women, youths, seniors, disabled, immigrants, Indigenous peoples, LGBTQ+, ex-offenders, Roma, refugees and many others. Chapters highlight the idiosyncratic nature of the many communities examined before offering frameworks and models that draw together the various findings. With a cast of international contributors, this scholarly
handbook discusses the surrounding literature of minority entrepreneurship and takes an all-encompassing approach to its interpretation. It also addresses the sorely under-researched area of entrepreneurial behaviour among minorities and disadvantaged groups. This is particularly important for policymakers tasked with designing and delivering initiatives that are appropriate for the needs of these communities. Ultimately this handbook contributes to existing knowledge by: • providing a current understanding of the literature for each of the communities; • investigating the uniqueness of the entrepreneurial behaviour within the communities; • offering new frameworks/models from which future researchers can build new knowledge. The handbook provides a comprehensive account of an important and fast emerging field of entrepreneurship, and is an invaluable resource for students, researchers and policymakers.

Immigrant and Minority Entrepreneurship

Immigrant Entrepreneurship

This book presents a curated collection of research on ethnic entrepreneurship, focusing on the informal sector. The common theme of the expert contributions is that entrepreneurial motivation to start informal business is paramount to ethnic groups. In particular, the book explores the factors influencing ethnic groups to start informal businesses and how this creates innovative business activity. It also charts the evolution of ethnic entrepreneurship and informal businesses in advanced and emerging economies; the diversity of entrepreneurial strategies; the economics of co-ethnic employment; and the issues surrounding immigrant entrepreneurship. The book is a valuable resource for researchers in the field of informal ethnic entrepreneurship, as well as for policy makers and entrepreneurs.

Neighborhood Poverty and Segregation in the (Re-)Production of Disadvantage

In an atmosphere where the Mexican American population is viewed in terms of immigrant labor, this edited book examines the strong tradition of wealth creation and business creation within this population. In the introduction, readers are presented with enterprises such as Latin Works and Real Links, which represent large, successful, and middle-size businesses. Chapters span research methods and units of analysis, utilizing archival data, ethnographic data, and the analysis of traditional census data to disaggregate gender and more broadly examine questions of business formation. From the chapters emerges a picture of problems overcome, success, and contemporary difficulties in developing new businesses. Analysis reveals how Mexican American entrepreneurs compare with other ethnic groups as they continue to build their ventures. This work is a refreshing alternative to books that focus on the labor aspects of the Mexican American experience. Contributors reveal the strong history of self-help and entrepreneurship of this population.

The Oxford Handbook of Entrepreneurship

This report looks at integration policies in the member states of the Council of Europe. It focuses on lessons learned since 1991 in the areas of diversity and cohesion, citizenship and participation, management of migratory movements and minority protection and describes the necessary components of social cohesion policies that promote the inclusion of migrants into societies. The report identifies ways and means of establishing positive community relations for European societies through the promotion of a political, economic, cultural and legal environment favourable to diversity and the promotion of human cohesion. Migration statistics and information on the state of ratification of European conventions are included in the annex.

Economic Development Through Entrepreneurship

Entrepreneurship is a key factor in economic growth, innovation, & the development of firms & businesses. Written by leading scholars, this book presents a comprehensive review of the research in entrepreneurship.

Transnational and Immigrant Entrepreneurship in a Globalized World
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Focusing on shopkeepers in Latino/a neighborhoods in Los Angeles, Dolores Trevizo and Mary Lopez reveal how neighborhood poverty affects the business performance of Mexican immigrant entrepreneurs. Their survey of shopkeepers in twenty immigrant neighborhoods demonstrates that even slightly less impoverished, multiethnic communities offer better business opportunities than do the highly impoverished, racially segregated Mexican neighborhoods of Los Angeles. Their findings reveal previously overlooked aspects of microclass, as well as “legal capital” advantages. The authors argue that even poor Mexican immigrants whose class backgrounds in Mexico imparted an entrepreneurial disposition can achieve a modicum of business success in the right (U.S.) neighborhood context, and the more quickly they build legal capital, the better their outcomes. While the authors show that the local place characteristics of neighborhoods both reflect and reproduce class and racial inequalities, they also demonstrate that the diversity of experience among Mexican immigrants living within the spatial boundaries of these communities can contribute to economic mobility.

Exploring Entrepreneurship

"Portes suggests that immigration constitutes an especially appropriate Mertonian 'strategic research site' for economic sociology in that it provides very good opportunities for investigating the embeddedness of economic relationships in social situations. The contributors expand the conventional domain of economic sociology quite literally in both time and space."—Contemporary Sociology "Alejandro Portes and his splendid band of collaborators make clear that the causes, processes, and consequences of migration vary dramatically from group to group, that a group's history makes a profound difference to its fate in the American economy. They have produced a sinewy book, a book worth arguing with."—Charles Tilly, Columbia University The Economic Sociology of Immigration forges a dynamic link between the theoretical innovations of economic sociology with the latest empirical findings from immigration research, an area of critical concern as the problems of ethnic poverty and inequality become increasingly profound. Alejandro Portes' lucid overview of sociological approaches to economic phenomena provides the framework for six thoughtful, wide-ranging investigations into ethnic and immigrant labor networks and social resources, entrepreneurship, and cultural assimilation. Mark Granovetter illustrates how small businesses built on the bonds of ethnicity and kinship can, under certain conditions, flourish remarkably well. Bryan R. Roberts demonstrates how immigrant groups' expectations of the duration of their stay influence their propensity toward entrepreneurship. Ivan Light and Carolyn Rosenstein chart how specific metropolitan environments have stimulated or impeded entrepreneurial ventures in five ethnic populations. Saskia Sassen provides a revealing analysis of the unexpectedly flexible and vital labor market networks maintained between immigrants and their native countries, while M. Patricia Fernandez Kelly looks specifically at the black inner city to examine how insular cultural values hinder the acquisition of skills and jobs outside the neighborhood. Alejandro Portes also depicts the difference between the attitudes of American-born youths and those of recent immigrants and its effect on the economic success of immigrant children.

World Encyclopedia of Entrepreneurship

First Published in 1999. Routledge is an imprint of Taylor & Francis, an informa company.

Immigrant Entrepreneurship in Cities

A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture. Split into two parts, the book provides an even balance between theory and practice. Part 1 covers the practical activities involved in new entrepreneurial ventures, and Part 2 uses the latest research to explore entrepreneurship from different perspectives. The expanded third edition of Exploring Entrepreneurship includes: • Additional coverage of entrepreneurship and the United Nations Sustainable Development Goals (SDGs), corporate entrepreneurship, variety and diversity in entrepreneurship, and entrepreneurial approaches to the delivery of public services • New and updated Case Studies that tackle cutting-edge practical issues • New and updated Researcher Profiles from leading international scholars • Enhanced Recommended Reading sections in each chapter with concise introductions to the latest research findings Essential online resources for students, including selected SAGE journal articles, pre-reading suggestions, self-assessment questions and revision tips, plus a range of lecturer resources, are available. Suitable reading for students taking modules in Entrepreneurship or Small Business Management at upper
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undergraduate and postgraduate levels.

The Store in the Hood

The creation of new business organizations for economic prosperity is the keystone of commercial development. The study of this process has occupied the minds of scholars for centuries and the need to move from theories of entrepreneurship to the actual 'doing' of entrepreneurship is intense. Theorizing about entrepreneurship has been done across many disciplines, but what can be taken from the existing traditions to contribute to our teaching and learning experiences? Written for educators, researchers, and practitioners, Entrepreneurship: The Way Ahead offers insight and perspective on entrepreneurship from the foremost academic leaders in the field. Taking a contemporary approach to entrepreneurial processes, the book considers how the convergence of individual, opportunity and environment ultimately leads to success or failure, while illuminating the true relationship between entrepreneurship and technological and social issues. It also explores innovations and developments in entrepreneurship education and training, while evaluating existing literature and research. This important book represents some of the most advanced thinking in the field of entrepreneurship, providing an essential grounding of new theory for researchers and entrepreneurial managers alike.

Contemporary Chinese America

'In their powerful presentation of Minorities in Entrepreneurship, the authors go beyond the traditional definitions of entrepreneurship to enhance our understanding of minority groups whether they be younger, older, women, ethnic, immigrant, LGB, disabled or indigenous. The book provides a new perspective on the driving forces in becoming a business owner and the "push" and "pull" factors within and across groups. Enhanced by in-depth case studies of members in each group, the study is a valuable contribution to the understanding of all venture owners, a rich reference source for scholars, and a worthwhile book of readings for students in the fields of entrepreneurship and gender and diversity.' Dorothy Perrin Moore, The Citadel in Charleston, South Carolina, US 'There are books on minorities and there are books on entrepreneurship, but there are no books combining the two and among a wide range of minorities in society. This truly is a novel and innovative work, and should be essential reading for all interested this topic.' Gary L. Cooper, CBE, Lancaster University Management School, UK Although there is an expanding body of literature on the characteristics, aspirations, motivations, challenges and barriers of mainstream entrepreneurs, relatively little is known about whether these findings can be applied to the entrepreneurial activities of minority groups. This book addresses this short-fall and presents an international review of the characteristics, motivations and obstacles of eight minority groups: younger; older, women; ethnic; immigrant; lesbian; gay and bisexual, disabled; and indigenous entrepreneurs. The expert contributors discover enormous variability between these minority groups, such as in the motivators that either 'pushed' or 'pulled' individuals into an entrepreneurial venture, as well as diverse attitudes toward 'success': some groups wanted to achieve financial security others wanted to enhance their sense of self-worth, or to change existing social and economic circumstances. However, some striking similarities were noted: initial disadvantage often created a powerful impetus to starting up a business venture, and accessing finance was extremely difficult for many. Including comparative cross cultural data and case studies on the various minority groups reviewed, both post graduate students and undergraduate students studying entrepreneurship will find this book an invaluable resource. In addition, it will also be of interest to policy makers, governments and all those who wish to comprehend the nature of small business ownership for a wide range of minority business owners.

The Missing Entrepreneurs 2021 Policies for Inclusive Entrepreneurship and Self-Employment

A third of the world's entrepreneurial activity is driven by women. With the mass movement of people now commonplace, the role of female entrepreneurs in immigrant communities has become an increasingly important component of the world economy, its productivity, and the struggle against poverty. Throwing light on the dynamics of entrepreneurship generally, and on immigrant and female entrepreneurship in particular, the global Female Immigrant Entrepreneurship (FIE) project is a huge and exciting research undertaking. Written by the project's team of researchers based in prestigious business schools and universities on almost every continent, this important book begins the process of discovering why and how
female driven business start-ups often seem to spontaneously emerge in adverse environments. Is it randomness, luck, or chance that determine success or failure, or vital critical forces and the inherent qualities of the women involved? The research emerging from the FIE project points to answers to questions about the integration of immigrant communities, their interaction with host economic and business environments, and the role of women in that interaction. With findings from more than fifteen countries, from the USA with some of the world’s oldest and largest immigrant communities, to African countries that are the newest destination for Asian migrants, this book will help inform social and economic policy in communities and countries searching for prosperity. More than that, the book offers policy makers, business leaders, and those concerned with business development the chance to uncover some of the mystery around the complex phenomenon of entrepreneurship itself.

Immigration, Incorporation and Transnationalism

Many nations invite foreigners to work within their borders, but few welcome them. Those countries that do receive a torrent of immigrants create pressures that analysts expect to intensify as population growth and social unrest mount in the less developed countries of the world. Immigration and Entrepreneurship, now in paperback, offers a comparative analysis of worldwide immigration issues while focusing more specifically on the emerging influence of entrepreneurship as a potent factor in the economic and social integration of immigrants. In linking the common immigrant and settler experiences with the upsurge in self-employment, the contributors to this volume use California as their base of comparison. The state has both a huge and varied immigrant population and an entrepreneurial economy that has facilitated the formation of immigrant-owned firms. The Los Angeles riots of the nineties indicated the volatility of the mix. Aided by ethnic and familial networks, such firms have served as a route of economic advancement. Immigration and Entrepreneurship offers a comparative perspective unique in the literature of immigration by broaching the topic from both global and local perspectives. Whereas most studies examine the experience of a single group or groups in a particular destination economy, this volume emphasizes variations in the way different nations receive immigrants as causes of differences in immigrant behavior. Among the innovative themes discussed by a range of international scholars are the entrepreneurial efforts and tensions in the garment industry in Los Angeles, Paris, and Berlin; Koreans’ enterprise and identities in Los Angeles and Japan; and U.S. immigration policies. The result is a genuinely global methodology.

Ethnic Entrepreneurs

The Missing Entrepreneurs 2021 is the sixth edition in a series of biennial reports that examine how public policies at national, regional and local levels can support job creation, economic growth and social inclusion by overcoming obstacles to business start-ups and self-employment by people from disadvantaged or under-represented groups in entrepreneurship.

Underdog Entrepreneurs

This second edition of a classic reference work, written by some of the most eminent academics in the field, contains over 30 per cent more entries on entrepreneurship. Comprehensive in scope, it includes topics from business angels, to export services to family business and uncertainty and venture capital. There are also entries on individuals including George Eastman, Howard Hughes, Joseph Schumpeter and Walt Disney. Providing its readers with a unique point of reference, as well as stimulus for further research, this Encyclopedia is an indispensable tool for anyone interested in entrepreneurship, particularly students, scholars and researchers.

Immigrant and Minority Entrepreneurship in Federal Community Development Programs

Transnational and Immigrant Entrepreneurship in a Globalized World brings together leading international scholars from a cross-disciplinary basis to examine the economic, social, regulatory, technological, and theoretical issues related to the impact of transnational entrepreneurs on business and economic development.
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Ethnic Entrepreneurs

Professor Dana and his colleagues have carefully and successfully put together a collection of chapters on ethnic minority entrepreneurship from all parts of the world. The book comprises eight parts and 49 chapters. Undoubtedly, given the massive size and content of a 835-page book, it is fair to ask, is it value for money? The answer is unequivocally yes! A further comment on the content of the book should probably reassure potential readers and buyers of the book. . . This collection is undoubtedly rich, creative and varied in many respects. Therefore, it will be of great benefit to researchers and scholars alike. . . I will strongly recommend this book to researchers, students, teachers and policy-makers. Aminu Mamman, International Journal of Entrepreneurial Behaviour and Research

The volume presents an impressive panorama of studies on ethnic entrepreneurships ranging from Dalits in India to Roma entrepreneurs in Hungary. B.P. Corrie, Choice From a focus on middle-man minorities in the 1950s, the study of minority ethnic entrepreneurship has evolved into a vast undertaking. A major ingredient in this expansion is the massive population movements of the past thirty years that have created ethnic minority communities in almost all advanced economies. From New York to San Francisco, from Birmingham to Hamburg, from the Chinese in Canada, to the Turks in Finland, to the Ghanians in South Africa to the Lebanese in New Zealand, more than twenty chapters in this volume treat small-scale ethnic entrepreneurship and the cultural and institutional resources which support it. At the other end of the spectrum, the ethnic Chinese have created ever larger multi-divisional enterprises in the host societies of Southeast Asia. At the midpoint of the spectrum, analyzed in an elegant paper by Ivan Light, is the recently identified transmigrant entrepreneur acculturated in two societies but assimilated in neither whose special endowments have provided the lynchpin for for much of the international trade expansion in the global economy over the past decade. And Dana and Morris provide us with much more Afro-American entrepreneurship, caste and class, the theory of clubs, women ethnic entrepreneurs, minority ethnicity and IPOs. In the quality of its contributions and in the reach of its coverage, this Handbook attains a very high standard. Peter Kilby, Wesleyan University, US The new Handbook of Research on Ethnic Minority Entrepreneurship, edited by Léo-Paul Dana, constitutes a major contribution to the literature on ethnic enterprise. Unlike previous work, which tended to focus on one country or one region of the world, this book is global in scope. You will find chapters on America, Europe, and Asia, as well as integrative essays that review important principles and concepts from the literature on ethnic entrepreneurship. I particularly appreciate the historical and evolutionary framework within which the contributions are situated. This book belongs on the shelf of everyone who has an interest in immigration and entrepreneurship or ethnic entrepreneurship more generally. Howard Aldrich, University of North Carolina, US This exhaustive, interdisciplinary Handbook explores the phenomena of immigration and ethnic minority entrepreneurship in light of marked changes since the mid-twentieth century and the advent of easier, more affordable travel and more open and integrated national economies. The international contributors, key experts in their respective fields, illustrate that myriad ethnic minorities exist across the globe, and that their entrepreneurship can and does significantly influence national economies. The contributors go on to promote our understanding of which factors make for successful entrepreneurship, and, perhaps more importantly, how negative political consequences that members of successful entrepreneurial ethnic minorities might face can be minimized. This extensive collection of current research on entrep

Immigrant Entrepreneurs and Immigrants in the United States and Israel

"The most systematically argued, empirically grounded investigation of middleman minority theory that I have seen in a very long time. It provides a wealth of detail and information about Korean communities in the two largest cities in the U.S. that is unmatched in the literature."—Rubén G. Rumbaut, coauthor of Immigrant America

Entrepreneurship

Immigration, Incorporation and Transition is an intriguing collection of articles and essays. It was developed to commemorate the twenty-fifth anniversary of The Journal of American Ethnic History. Its purpose, like that of the Immigration and Ethnic History Society, is to integrate interdisciplinary perspectives and exciting new scholarship on important themes and issues related to immigration and ethnic history.

Immigrants & minorities
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Reveals the breadth of scholarship on feminist immigration issues.

The Cambridge Survey of World Migration

In the past few years, a considerable number of immigrants have established their own businesses. In doing so, they have contributed in many ways to the economic development of American and European metropolitan areas. Some businesses have been incorporated into the mainstream, while others have stayed on the economic fringes and got engaged in the informal economy. The starting point of this book is that a proper understanding of these businesses is served by focusing on the embeddedness of immigrant businesses in their economic, politico-institutional and social environments from a multi-disciplinary perspective rather than confining the attention to ethnic-cultural or economic sociological aspects only.

Doing Business in Minority Markets

This study is about the role of immigrants and minority businesses in a recent community development initiative administered by the US Department of Housing and Urban Development (HUD). The Federal Renewal Community, Empowerment Zone and Enterprise Community (RC/EZ/EC) programs spanned the Clinton and Bush administrations and promised to be a synthesis of the two poles of community development policy in that the Federal government would invest in people in a particular place. The regulatory goals of this program are to develop community and faith-based partnerships, promote economic opportunity and advance sustainable community development. Local governments applied for and won the first wave of 8 EZ and 65 ECs in 1994. Later HUD designated 15 urban EZs in 1998 and in the year 2001 designated 8 EZs and 40 Renewal Communities. Meanwhile, the immigration to the US had increased dramatically through workers, refugee inflows and family reunification. How did the RC/EZ/EC program that was targeted to neighborhoods with high poverty and unemployment incorporate immigrants compared to native born? The introduction reviews the evolution of the program in the context of community development and entrepreneurship in the United States. The introduction also describes specific program components using a typology of four types of communities 1) those with high immigration and services targeted to immigrants; 2) those with low immigration and no services targeted to immigrants; 3) those with high immigration but without services targeted to immigrants and 4) those with low immigration but services targeted to immigrants none the less. The most interesting finding from the analysis of the reports is that about one third of low immigration communities actively recruit immigrants and immigrant entrepreneurs in their community economic development strategy. The second chapter asks if there a policy treatment effect of the EZECs compared to the rest of the county on entrepreneurship controlling for the jobs housing imbalance and longitudinal immigration trends. The rate of native born entrepreneurs in wage credit EZs increased 14 to 24% from 1990 to 2000 holding other variables constant (N=134). In regards to the impact of the EZEC on the jobs housing imbalance, there was a 6 to 17% reduction in target areas compared to the rest of the county holding other variables constant (N=162). The third chapter compares changes from 1990 to 2007 in business and non-profit establishments in RC/EZ/ECs in California, chosen because it is a high immigration state, and Tennessee, a low immigration state, using the National Establishment Time Series Database. There was a 25% increase in jobs for businesses with five or fewer employees in the wage credit areas during the wage credit period holding pre-intervention levels and trends for control and other treatment groups constant. However, minority businesses in California in wage credit areas experienced a 15% reduction in job growth holding other variables constant. The biggest effect size was a doubling of new wage credit eligible businesses in wage credit areas. On the other hand, the retail sector experienced a one time 30% reduction in new firms. For businesses with five or fewer employees, there was a 23% increase in new businesses holding other variables constant, but this was accompanied by a 3% reduction in the rate of new business formation. Minority businesses in Tennessee also saw a 115% increase in new businesses. The last section concludes with recommendations for theory, research and policy. In particular, the Obama Administration has no plans to continue the RC/EZ/EC program. The new urban program is called the Sustainable Communities program and this is tied to parallel programs in the Department of Transportation and the Environmental Protection Agency. While the emphasis on sustainability can recover a missed opportunities in the EZ/EC principals, the shift to a regional planning approach may lead to disinvestment in low income neighborhoods that are not well connected to transit. Overall, the while the literature is mixed on the impact of the RC/EZ/EC program on neighborhoods, my research adds to the literature that argues that the program has a net social gain. However, additional outreach, training and credit strategies are needed to
Caught in the Middle

First Published in 2000. The invisible hand of the market cannot conceal color. This study contends that the economy is an extension of society’s system of racial and ethnic stratification. The central argument of this study is that the internal colonial paradigm should be used as a guiding principle in the analysis of minority business development in minority markets. Through the use of this paradigm, the institutional constraints of doing business in a minority market can be identified. The ethnic beauty aids industry was selected as the subject of this case study because it is embedded in the context of minority markets, which entail high concentrations of minority entrepreneurs and consumers. Minority entrepreneurs enter minority markets to avoid racial barriers they perceive in the mainstream economy, and minority consumers find minority markets more accessible and responsive to their consumption needs.

An American Story

Examines how immigrants and American "minorities" develop enterprises and create different degrees of economic stability.

Diversity and Cohesion

A sociologist of international migration examines the Chinese American experience.

Entrepreneurship

This collection of papers aims to generate new and exciting opportunities for a holistic view of entrepreneurial research agendas, and advance the manner in which academics and researchers think about and engage with various aspects of entrepreneurial practice and development.

Korean Immigrant Entrepreneurs

Despite a wealth of efforts that examine separately the role entrepreneurs and universities play in economic development, no systematic effort has been made to examine the role universities play in promoting economic development through entrepreneurship. This book fills that gap, focusing on policy aspects of government university partnerships with a discussion both of best practices and problematic strategies. The book begins by tracing the history of American government university industry partnerships that have promoted economic development. In succeeding chapters, well-known scholars focus on linkages in different domains such as: technology transfer, innovation networks, brain drain, cluster-based planning, and manufacturing. Practitioner commentaries follow many of the chapters in order to present an evaluation of the arguments from the perspective of someone directly involved in the fostering of these relationships. Non-technical and accessible in nature, the chapters summarize existing knowledge and research in order to help policymakers, foundations, university officials, business leaders and other stakeholders create and enhance partnerships between universities and governments that encourage economic development through entrepreneurship.

Economic Development for Everyone

How do we create employment, grow businesses, and build greater economic resilience in our low-income communities? How do we create economic development for everyone, everywhere – including rural towns, inner-city neighborhoods, aging suburbs, and regions such as Appalachia, American Indian reservations, the Mexican border, and the Mississippi Delta – and not just in elite communities? Economic Development for Everyone collects, organizes, and reviews much of the current research available on creating economic development in low-income communities. Part I offers an overview of the harsh realities facing low-income communities in the US today; their many economic and social challenges; debates on whether to try reviving local economies vs. relocating residents; and current trends in economic development that emphasize high-tech industry and high levels of human capital. Part II organizes the sprawling literature of
applied economic development research into a practical framework of five dynamic dimensions: empower your residents: begin with basic education; enhance your community: build on existing assets; encourage your entrepreneurs; diversify your economy; and sustain your development. This book, assembled and presented in a unified framework, will be invaluable for students and new researchers of economic development in low-income communities, and will offer new perspectives for established researchers, professional economic developers and planners, and public officials. Development practitioners and community leaders will also find new ideas and opportunities, along with a broad view on how the many complex parts of economic development interconnect.

Immigrant and Minority Entrepreneurship

The Store in the Hood is a comprehensive study of conflicts between immigrant merchants and customers throughout the U.S. during the 20th century. The book draws on published research, official statistics, interviews, and ethnographic data collected from diverse locations to discuss the many causes of these disputes—determined by society’s larger structure. The book also suggests possible solutions.

Informal Ethnic Entrepreneurship

This Special Issue aims to provide an extensive mapping of policies in the promotion of ethnic entrepreneurship in a number of countries. It is motivated by the desire of national and municipal Governments to create an environment conducive to setting up and developing SMEs in general and immigrant businesses in particular. Furthermore it also highlights how the third sector has also had a crucial role in the reinforcement of immigrant entrepreneurship, and provides indications of how best to address this issue at a Governmental level in the future.

Creating Entrepreneurial Space

Entrepreneurship is challenging, whatever your background, in the current science- and technology-driven Western world. However, unlike traditionally dominant, native-born, white male entrepreneurs in Silicon Valley and elsewhere, those who face greater hurdles blocking their path to success primarily come from marginalized and minority groups, both real and self-perceived—including immigrants, refugees, women, blacks, Hispanics, and Asians. Despite their potential to innovate and add value in the global marketplace, they persistently struggle, or fail, because they lack the requisite code-breaking skills. This book helps these underdog entrepreneurs acquire those skills with actionable advice to achieve and sustain success. It proposes a framework that pinpoints what the author calls the outsider problem—that is, situations in which individuals are primarily disadvantaged because they lack access to networks that facilitate superior learning and performance outcomes. He completes the framework by incorporating personal qualities and strategies that can solve this problem. Along the way, Morgan distills insights and evidence from multiple fields, combined with a fresh look at the familiar stories of initially marginalized business leaders, such as Indra Nooyi, Jack Ma, Hilary Devey and Mike Lazaridis. He also shares the less known, but equally inspiring stories of others. This book will help readers thrive while transcending their underdog status.

Handbuch Migration und Erfolg

A landmark collection of original essays that explore the dynamics of entrepreneurship in the U.S. and around the world—from the “mindset” of the entrepreneur to the challenges of establishing and sustaining new ventures to the institutions and technologies that support new business creation

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